

Vision and Purpose

Our Promise To You

Exceptional support for people with Intellectual Disability.

Our Vision

For all people with Intellectual Disability to lead a full and enriched life.

Our Purpose

We provide purpose driven services that actively support people living with disability to realise and reach their goals and dreams.

We encourage and nurture connections and engagement with friends, family and the community.

We respect and acknowledge everyone as individuals with their own aspirations and needs.



Exceptional support for people with intellectual disability.



2025 Onwards





At Bayley House, our vision for the future is ambitious, inclusive, and purpose-driven with a person centred approach. This Strategic Plan sets out a clear path to:

- Empower the people we support to achieve their life goals.
- Explore new opportunities to improve our services.
- Strengthen our people and culture.
- Enhance our long-term sustainability.
- Engage and inspire our community in everything we do.
- Lead with quality, advocacy and innovation.

This Strategic Plan is about building a stronger, more sustainable future, one where the people we support are empowered, our team is supported, and our community is proud to be part of the journey.



Empower the people we support to Thrive



Actively enable the people we support to achieve their aspirations through customisable, person-centred services.

- Leverage research, data and technology to support and inform service delivery.
- Upgrade facilities to better meet diverse and changing support needs.

Strengthen Our People & Culture



Invest in our staff and organisation to foster a high-performing, future-ready, and values-driven culture.

- Deliver and embed a workforce strategy
- Build a values-driven, inclusive, and high-performing workforce.
- Deliver a sector leading employee value proposition.
- Foster and embed a strategy to implement a culture of 1Bayley.

Drive Sustainable Growth & Innovation



Pursue sustainable growth through expansion, innovation, and strategic partnerships

- Excellent systems and processes to support sustainability and strategic aspirations.
- Explore and deliver new innovative partnerships.

Engage and Inspire Our Community



Build strong connections with our community through advocacy, innovation, fundraising and active involvement in the life of Bayley House.

- Deliver a community stakeholder and engagement strategy.
- Influence and advocate for quality in the disability sector.
- Undertake evaluations on programs and services to demonstrate impact.